

DRIVE BUSINESS SUCCESS WITH QUALITY IP INSIGHTS

Overcome gaps in your IP strategy

Robust intellectual property (IP) strategies underpin the success of every innovation-focused organization. However, companies face growing IP strategy gaps that put innovation and quality at risk, including:

- Loss of in-house expertise
- Fewer search and analytics staff to handle peak workloads
- Insufficient domain knowledge to support new business initiatives
- Increased complexity in managing outsourced IP search resources

Optimize IP information management

Now you can overcome these challenges with CAS IP Services. We offer a continuum of solutions with the flexibility to match your information strategy, from IP research projects to longer-term engagements. Whether you want to access new domain expertise, operate more efficiently, or build a more flexible talent pool, we can help.

CAS IP Services Capabilities

SEARCH EXPERTISE

Highly experienced research team works directly with customers to execute patent and scientific search projects.

ASSET MONITORING

Step by step guidance in building quality monitoring programs to reduce IP, product safety, or regulatory risks.

SUPPLEMENTAL CAPACITY

Outsourcing of search projects to address temporary gaps in capacity or expertise.

COMPETITIVE/ STRATEGIC ANALYSIS

Innovation and IP landscape and whitespace analyses to inform strategic decision-making and reduce competitive risks.

ANALYSIS AND VISUALIZATION

Creation of custom visualizations from IP and scientific data, according to customer-specific analytical and reporting requirements.

DATA CUSTOMIZATION

Efficient sourcing, integration and structuring of scientific, patent, and chemical substance data for custom workflow requirements.

98% of customers who use CAS IP Services would recommend them to others.*

*Surveys of CAS customers

CAS IP SERVICES

GAIN VALUABLE SEARCH AND ANALYTICS INSIGHTS

Trust in our team

CAS IP Services team members average over 25 years of research experience and have managed search strategies for the world's largest R&D organizations. Their subject matter expertise in the pharmaceutical, chemical, personal care, materials, and other industries will help you gain valuable insights.

By partnering with CAS, you have access to a team of service professionals with the highest qualifications:

- Experience managing search strategies for patent preparation and prosecution, litigation, IP monetization, competitive analysis, product and safety monitoring, whitespace analysis, and other IP issues
- Leadership positions in PIUG and other industry organizations
- Numerous contributions to peer-reviewed scientific publications
- 25,000+ completed IP projects

Connect to our expertise



**EXEMPLIFIED AND MARKUSH
CHEMICAL STRUCTURES**



**PROTEIN AND NUCLEIC
ACID BIOSEQUENCES**



**CHEMISTRY, BIOTECHNOLOGY,
AND MATERIALS SCIENCE**



**BIOMEDICAL
DEVICES**



ENGINEERING

Receive fast, actionable insights

Team with decades of IP and scientific experience

- High-quality search results
- Subject matter expertise in emerging technologies
- Flexible capacity for rapid response

Direct collaboration with search professionals

- Ensures project alignment with business goals
- Faster response
- Less rework
- Results delivered to your expectations

All-inclusive project pricing

- Budget predictability
- Greater accountability

Discover how CAS can help you optimize your intellectual property information management strategy.

[Learn more at cas.org](https://cas.org)

CAS

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