### CAS IP SERVICES<sup>SM</sup>

# DRIVE BUSINESS SUCCESS WITH QUALITY IP INSIGHTS

## Overcome gaps in your IP strategy

Robust intellectual property (IP) strategies underpin the success of every innovation-focused organization. However, companies face growing IP strategy gaps that put innovation and quality at risk, including:

- Loss of in-house expertise
- Fewer search and analytics staff to handle peak workloads
- Insufficient domain knowledge to support new business initiatives
- Increased complexity in managing outsourced IP search resources

# Optimize IP information management

Now you can overcome these challenges with CAS IP Services. We offer a continuum of solutions with the flexibility to match your information strategy, from IP research projects to longer-term engagements. Whether you want to access new domain expertise, operate more efficiently, or build a more flexible talent pool, we can help.

# **CAS IP Services Capabilities**

#### SEARCH EXPERTISE

Highly experienced research team works directly with customers to execute patent and scientific search projects.

#### COMPETITVE/ STRATEGIC ANALYSIS

Innovation and IP landscape and whitespace analyses to inform strategic decisionmaking and reduce competitive risks.

#### ASSET MONITORING

Step by step guidance in building quality monitoring programs to reduce IP, product safety, or regulatory risks.

#### ANALYSIS AND VISUALIZATION

Creation of custom visualizations from IP and scientific data, according to customer-specific analytical and reporting requirements.

#### SUPPLEMENTAL CAPACITY

Outsourcing of search projects to address temporary gaps in capacity or expertise.

#### DATA CUSTOMIZATION

Efficient sourcing, integration and structuring of scientific, patent, and chemical substance data for custom workflow requirements.

#### 98% of customers who use CAS IP Services would recommend them to others.\*

\*Surveys of CAS customers



### **CAS IP SERVICES**

# GAIN VALUABLE SEARCH AND ANALYTICS INSIGHTS

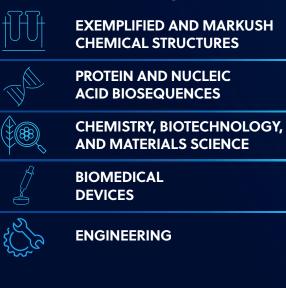
### Trust in our team

CAS IP Services team members average over 25 years of research experience and have managed search strategies for the world's largest R&D organizations. Their subject matter expertise in the pharmaceutical, chemical, personal care, materials, and other industries will help you gain valuable insights.

By partnering with CAS, you have access to a team of service professionals with the highest qualifications:

- Experience managing search strategies for patent preparation and prosecution, litigation, IP monetization, competitive analysis, product and safety monitoring, whitespace analysis, and other IP issues
- Leadership positions in PIUG and other industry organizations
- Numerous contributions to peer-reviewed scientific publications
- 25,000+ completed IP projects

### **Connect to our expertise**



# Receive fast, actionable insights

# Team with decades of IP and scientific experience

- High-quality search results
- Subject matter expertise in emerging technologies
- Flexible capacity for rapid response

#### Direct collaboration with search professionals

- Ensures project alignment with business goals
- Faster response
- Less rework
- Results delivered to your expectations

#### All-inclusive project pricing

- Budget predictability
- Greater accountability

Discover how CAS can help you optimize your intellectual property information management strategy.

Learn more at cas.org

