

Reach thousands of new customers using CAS Chemical Supplier Insights

Generate new revenue by using CAS Chemical Supplier Insights to list your supply catalog on popular CAS software platforms, such as CAS SciFinderⁿ, where nearly half a million potential buyers can easily find you.

Drive the world's scientists to your products. CAS Chemical Supplier Insights is the only way to put your substances into the workflow of scientists around the world who use CAS solutions. Participating in CAS's supplier program enables users of CAS SciFinderⁿ, CAS Formulus*, and the CAS API to seamlessly access your substances as they are doing their research.

440k+

Active CAS SciFinder® and CAS SciFinderⁿ users

70+ million

Total searches in CAS SciFinder and CAS SciFinderⁿ

3.7 million

Supplier results displayed

771k

Supplier detail clicks (internal)

540k

Supplier website clicks (external)

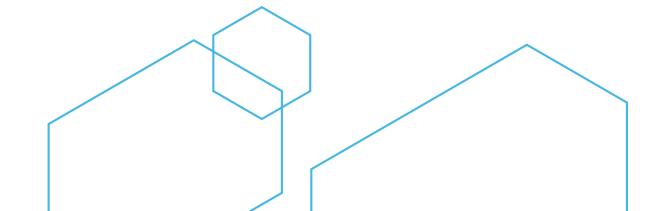
CAS transaction statistics

Improve digital reach and visibility of your brand and catalog

Connect qualified buyers directly to your website

Promote products with featured listings

Gain new market insights to inform your business strategy





Review your success

CAS provides suppliers with regular progress reports on the account success of the CAS Chemical Supplier Insights service. These can help you make business decisions about fine-tuning your presence on CAS solutions to increase exposure and orders.

Appearances of your products within CAS SciFinder and CAS SciFinderⁿ



Number of clicks to your catalog information within CAS SciFinder and CAS SciFinderⁿ



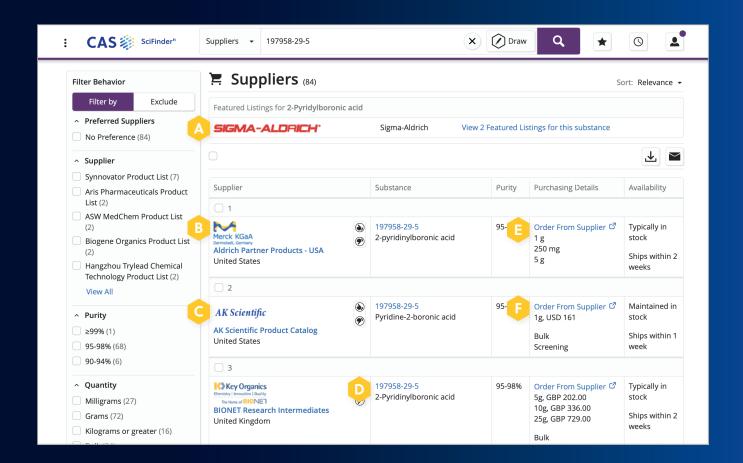
Clicks to your company's website from CAS SciFinder and CAS SciFinderⁿ



Program details available for connecting with customers

- A Featured listings promote key products
- **B** Company logo drives brand awareness in supplier results listings
- C Supplier detail links include additional product and supplier information

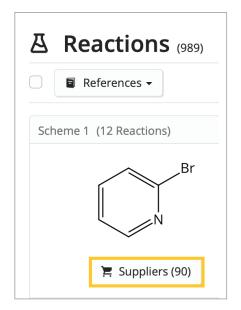
- **D CAS Registry Numbers®** validated for your catalog items instill confidence
- **E Product information** links to your substance product web page (when direct ordering isn't possible)
- F Order from supplier links directly to your online store

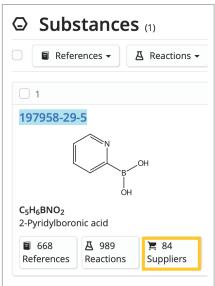


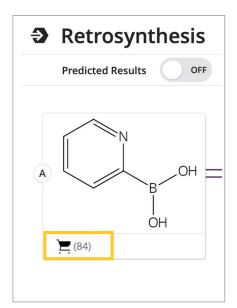


The many ways your supplier catalog is accessed by CAS customers

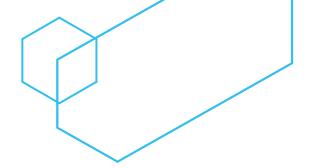
Via CAS SciFinderⁿ and CAS SciFinder



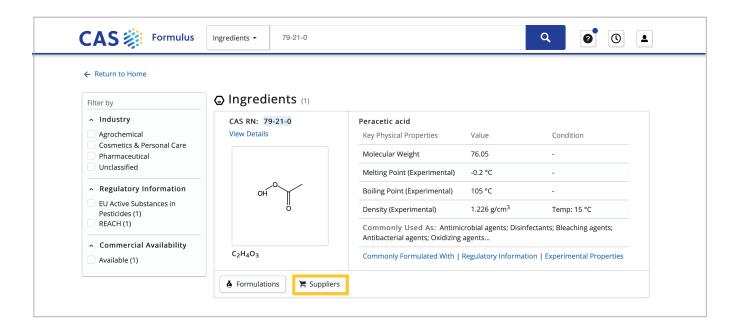








Via CAS Formulus



Via the CAS API











Your catalog

Customer workflows



The many ways your supplier catalog is accessed by CAS customers

List

Connect with buyers

Promote

Stand our from competitors

Grow

Achieve ROI



CAS is a leader in scientific information solutions, partnering with innovators around the world to accelerate scientific breakthroughs. CAS employs over 1,400 experts who curate, connect, and analyze scientific knowledge to reveal unseen connections. For over 100 years, scientists, patent professionals, and business leaders have relied on CAS solutions and expertise to provide the hindsight, insight, and foresight they need so they can build upon the learnings of the past to discover a better future. CAS is a division of the American Chemical Society.

Connect with us at cas.org.

