



CUSTOM SEARCH AND ANALYSIS TO OPTIMIZE YOUR IP PORTFOLIO

Mitigate risk. Capture opportunities.
Stay ahead of the competition.

BUILD A STRONGER BENCH OF QUALITY IP EXPERTISE

As the volume and value of IP-driven commercial transactions grow, the evaluation of IP assets is becoming increasingly important to R&D organizations. Yet companies face growing gaps in executing IP strategies, which puts innovation, quality and security at risk.

2x growth in volume of
scientific information
since year 2000¹

[1] Aistemos, IP Strategy Report, April 2017



Are you maximizing the value of your IP portfolio?



Are you missing competitive threats



Do you need quick access to domain expertise for new business initiatives?

42%

of IP stakeholders surveyed felt they did not have sufficient information on their own IP portfolios²

[2] CAS Content Collection, WIPO Statistics, Canadian Science Publishing



OPTIMIZE YOUR IP SEARCH AND ANALYSIS

CAS provides custom IP search and analysis developed by our team of scientific and business experts utilizing the world's largest collection of patent, non-patent and scientific resources. Our team delivers deep domain and IP insights for patentability, prior art, validity/invalidity, competitive intelligence, and more.

- ✓ **Accelerate IP innovation**
- ✓ **Add high-quality domain expertise**
- ✓ **Meet unexpected project demands**
- ✓ **Build a more flexible talent pool**
- ✓ **Maximize resource budgets**

CAS has the experience to deliver search and analysis to mitigate risk, capture opportunities and stay ahead of the competition.

CONNECT TO OUR EXPERTISE



**EXEMPLIFIED AND MARKUSH
CHEMICAL STRUCTURES**



PROTEIN AND NUCLEIC ACID BIOSEQUENCES



**GENERAL CHEMISTRY, BIOTECHNOLOGY
AND MATERIALS SCIENCE**



BIOMEDICAL DEVICES



ENGINEERING DISCIPLINES

TRUST IN OUR TEAM

CAS Services gives you access to the industry's most qualified IP searchers and analysts and flexible offerings customized to your needs.

DECADES OF IP AND SCIENTIFIC EXPERIENCE

- ✓ 25+ years of average experience
- ✓ Extensive analyst experience within the world's largest R&D organizations, including diversified chemical, agrochemical, biomedical, and pharmaceutical industries
- ✓ 25,000+ completed IP projects

FAST, ACTIONABLE INSIGHTS

- ✓ Minimal onboarding required
- ✓ Fast, high-quality search and analyses

STREAMLINED ENGAGEMENT

- ✓ Dedicated manager per project
- ✓ Assured process continuity

FLEXIBLE PRICING OPTIONS

- ✓ Budget predictability
- ✓ Greater accountability
- ✓ Can be included within existing CAS agreements



OVER

90%

**OF CUSTOMERS WHO USE
CAS STRATEGIC IP SERVICES
WOULD RECOMMEND THEM TO
A FRIEND OR COLLEAGUE.**



Discover how CAS Strategic IP Services can help
you optimize your IP information management strategy.

VISIT [CAS.ORG/SERVICES/STRATEGIC-IP](https://cas.org/services/strategic-ip)

LEADING INNOVATORS TRUST CAS

48
OF THE
TOP 50
CHEMICAL COMPANIES³

80%
OF THE
TOP US
PATENT LAW FIRMS⁶

48
OF THE
TOP 50
PHARMA COMPANIES⁴

20
OF THE
TOP 25
BIOTECH COMPANIES⁵

THE TOP
10
GLOBAL PATENT OFFICES⁷



CAS[®]
A DIVISION OF THE
AMERICAN CHEMICAL SOCIETY

WHERE SCIENCE &
STRATEGY CONVERGE

CAS.ORG

[3] C&EN Global Top 50

[4] Pharma Exec Top 50

[5] Genetic Engineering & Biotechnology News Top 25 Biotech Companies

[6] Avery Index

[7] WIPO Statistics Database