CUSTOM SEARCH AND ANALYSIS TO OPTIMIZE YOUR IP PORTFOLIO

Mitigate risk. Capture opportunities. Stay ahead of the competition.
BUILD A STRONGER BENCH OF QUALITY IP EXPERTISE

As the volume and value of IP-driven commercial transactions grow, the evaluation of IP assets is becoming increasingly important to R&D organizations. Yet companies face growing gaps in executing IP strategies, which puts innovation, quality and security at risk.

2x growth in volume of scientific information since year 2000¹

42% of IP stakeholders surveyed felt they did not have sufficient information on their own IP portfolios²

Are you maximizing the value of your IP portfolio?

Are you missing competitive threats?

Do you need quick access to domain expertise for new business initiatives?
OPTIMIZE YOUR IP SEARCH AND ANALYSIS

CAS provides custom IP search and analysis developed by our team of scientific and business experts utilizing the world’s largest collection of patent, non-patent and scientific resources. Our team delivers deep domain and IP insights for patentability, prior art, validity/invalidity, competitive intelligence, and more.

- **Accelerate IP innovation**
- **Add high-quality domain expertise**
- **Meet unexpected project demands**
- **Build a more flexible talent pool**
- **Maximize resource budgets**

CAS has the experience to deliver search and analysis to mitigate risk, capture opportunities and stay ahead of the competition.
CONNECT TO OUR EXPERTISE

EXEMPLIFIED AND MARKUSH CHEMICAL STRUCTURES

PROTEIN AND NUCLEIC ACID BIOSEQUENCES

GENERAL CHEMISTRY, BIOTECHNOLOGY AND MATERIALS SCIENCE

BIOMEDICAL DEVICES

ENGINEERING DISCIPLINES
TRUST IN OUR TEAM

CAS Services gives you access to the industry’s most qualified IP searchers and analysts and flexible offerings customized to your needs.

DECADES OF IP AND SCIENTIFIC EXPERIENCE

✓ 25+ years of average experience
✓ Extensive analyst experience within the world’s largest R&D organizations, including diversified chemical, agrochemical, biomedical, and pharmaceutical industries
✓ 25,000+ completed IP projects

FAST, ACTIONABLE INSIGHTS

✓ Minimal onboarding required
✓ Fast, high-quality search and analyses

STREAMLINED ENGAGEMENT

✓ Dedicated manager per project
✓ Assured process continuity

FLEXIBLE PRICING OPTIONS

✓ Budget predictability
✓ Greater accountability
✓ Can be included within existing CAS agreements

CAS.ORG
Discover how CAS Strategic IP Services can help you optimize your IP information management strategy.

VISIT CAS.ORG/SERVICES/STRATEGIC-IP
LEADING INNOVATORS TRUST CAS

48 OF THE TOP 50 CHEMICAL COMPANIES

80% OF THE TOP US PATENT LAW FIRMS

48 OF THE TOP 50 PHARMA COMPANIES

20 OF THE TOP 25 BIOTECH COMPANIES

THE TOP 10 GLOBAL PATENT OFFICES

WHERE SCIENCE & STRATEGY CONVERGE

CAS.ORG

[3] C&EN Global Top 50
[4] Pharma Exec Top 50

[6] Avery Index
[7] WIPO Statistics Database