Formulating New Products Is Challenging

Developing safe and effective new products is essential for market success. But, the process is long and costly.

10-15 years to develop a new drug
50-70% of product line cycles fail

7-10% of costs are incurred in the lab by the agrochemical industry

2-7 years to commercialize a product in the chemical sector

The act of formulating can make or break a product.

30% of overall R&D costs relate to product development.

60% of companies experience a project delay or failure due to formulating challenges

52% of formulation project delays last over 12 months

5-8 Weeks Saved
Shower formulation timelines using Formulus®

More Efficient
73% of formulators said Formulus helped them get up to speed with new products

Fewer Iterative Trials
70% of formulators agreed Formulus narrowed their focus faster

More Robust Data
51% of formulators agreed that Formulus increased confidence in the quality of their formulations

Expertly Curated
by scientists for comprehensive search results

It's a problem for many industries:

Pharma
Chemical
Agrochemical
Food
Cosmetics
Consumer goods

25% of formulators’ time is spent gathering relevant data.

Data challenges facing formulators:

Disparate data sources
Insufficient content
Uncurated and hard to search

Get into the lab better informed with Formulus®.

Learn more at CAS.ORG/FORMULUS

Copyright 2019 American Chemical Society. All rights reserved.

Sources:

1. PPD. About Drug Development. Available at: https://www.ppdi.com/About/About-Drug-Discovery-and-Development

Get into the lab better informed with Formulus®.