

## STN<sup>®</sup> AnaVist<sup>™</sup>, Version 2.0 – Using the Research Landscape – Custom Visualizations



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### Increasingly, Information Professionals are required to do more than locate documents

- **Analyze the patent landscape**
  - Determine who, what, where, when, and why
- **Track competitive intelligence**
  - Find out what your competitors are doing
- **Discover new applications for existing technology**
- **Determine research trends**
  - Find whether a particular area of research is on the rise, steady, or declining
- **Support strategic business planning**



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## Goals for today's session:

- Feature comparison between STN AnaVist 1.1 and 2.0
- Use of STN AnaVist 2.0 – small case studies
  - Standard visualization – title/abstract
    - Use of the Highlight Manager, Research Landscape and term editing
  - IPC code visualization
    - Use of Annotations, 2D/3D Research Landscape, Labels
  - Claims visualization
    - Investigate claims visualization to classification codes, Subset Visualizations
- Resources for further training



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## STN AnaVist 2.0: an advanced tool for collecting and efficiently analyzing answers from STN files

- STN AnaVist automatically creates interactive visualizations that are dynamically linked
  - 1-dimensional Bar Charts
  - 2-dimensional Matrix Charts
  - Research Landscape
- Evaluate unique relationships between structured and unstructured data, **make data comparisons**
- Integrated content from multiple files
  - CPlus<sup>SM</sup> family of files, **Derwent World Patents Index**, PCTFULL, and U.S. full-text patent files
- Includes project sharing, reporting and **exporting features**



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## STN AnaVist 2.0 improves upon advanced features already available in STN AnaVist 1.1

### STN AnaVist 1.1

- Integrated content from STN
  - CPlus, PCTFULL, U.S. full-text patent files
- Structured/unstructured data relationships
- Interactive visualizations linked dynamically
- Full access to documents
- Data editing/grouping
- Subset visualizations
- Project sharing and reporting

### STN AnaVist 2.0

- Addition of the Derwent World Patent Index
  - Derwent Codes and Manual Codes
- Custom visualization fields – text mining
- Highlighting manager – allows you to more easily make comparisons and determine trends
- Document Labels



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## To obtain software, download STN AnaVist 2.0 or order a CD-ROM

To license and download software, visit the STN Software License and Download web site

In North America, visit:

<https://casweb.cas.org/stnexpress/html/english/login.html>

In Europe, visit:

<http://downloads.stn-international.de/stndownloads.html>

To order software on CD-ROM, fax or mail a completed STN AnaVist Order Form or contact your local service center (CD-ROM will be available in October 2007).



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## STN AnaVist 2.0 Resources

- **STN AnaVist 2.0 web pages**
- **Tutorials**
  - Using Bar/Matrix charts
  - Using the Documents Window
  - Using Labels
  - Using Highlighting
  - Using the Research Landscape
  - Using the Research Landscape - Custom Visualizations
  - Using the Research Landscape - Editing Terms
  - Using Project Sharing
- **“Introduction to STN AnaVist 2.0” (will be posted on our Web site)**
- **“Use of STN AnaVist 2.0” e-seminar (September 20, 2007)**



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## Summary

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    - Investigate claims visualization to classification codes, Subset Visualizations

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